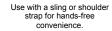


PRESS RELEASE

FOR IMMEDIATE RELEASE









GRASP-IT[™] functions as a third hand to hold a camera at the side

GRASP IT[™]—Keeps your camera snugly at your side!

Combine OP/TECH USA's **GRASP-IT**[™] with a belt and a shoulder strap/sling and it's like having a third hand to keep a camera firmly in place at the hip. It's the hands-free solution for keeping the camera from bouncing around between shots. The **GRASP-IT**[™] is practical to use with most any camera body including those with battery grips.

A belt loop option keeps the **GRASP-IT**[™] from sliding sideways on the belt. Simply thread your belt through the first part of the **GRASP-IT**[™] and your belt loop...then thread it back into the second part of the **GRASP-IT**[™]. This keeps it firmly in place. Now you're ready to load your camera lens (up to 4" (10 cm) diameter) through the opening. This leaves the camera comfortably cradled in the **GRASP-IT**[™]. When not in use, it hangs flat at the side. The soft neoprene is comfortable to wear and won't scratch the camera's finish. The outer edges are bound with Lycra[®] for rugged durability. It conveniently holds the camera when both hands are needed for other tasks or when biking, hiking or simply walking. Your camera remains immediately available at all times. Discover the freedom of the **GRASP-IT**[™]!

The **GRASP-IT**[™] is proudly made in the USA!

OP/TECH USA continues to innovate quality products to meet the ever-changing needs of the avid photographer and outdoor enthusiast. We proudly make our products with top-quality materials as we feel you deserve the very best! For more information about our products, please call 800-251-7815, e-mail info@optechusa.com or visit us online at www.optechusa.com.