

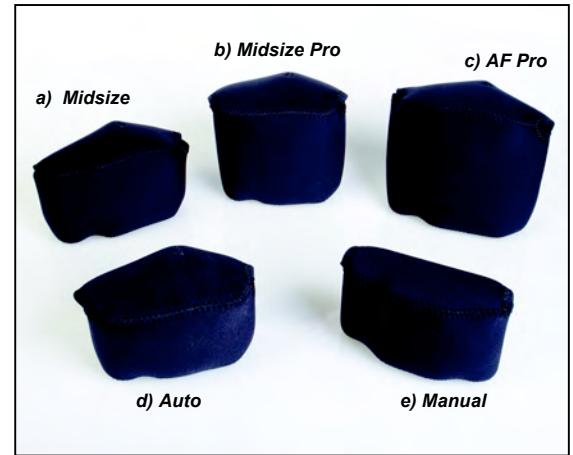


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PRESS RELEASE
FOR IMMEDIATE RELEASE



*Perfect protection
for camera bodies!*



NEW SIZES! SOFT POUCH™ – BODY COVER now available for Midsize/Mirrorless cameras!

The **SOFT POUCH™ – BODY COVER** series finally has new sizes to fit Midsize/Mirrorless cameras. As the popularity of these cameras continue to increase, it's important to have the right gear to adequately protect them. We're introducing the **SOFT POUCH™ – BODY COVER Midsize** and **Midsize Pro**. The Pro version is for cameras with a battery grip. We continue to offer sizes to fit manual/rangefinder-style camera bodies as well as auto-focus SLR or digital camera bodies with and without a battery grip. These covers offer ideal protection for your camera body while in storage or transit. The form-fitting neoprene cover protects against dust, moisture and impact so there's no worry when putting it in a large camera bag full of other items. Non-marring snaps securely close the flap cover on the base of the pouch. For the avid photographer who frequently carries the camera body separately from the lens, this is the ideal case. By using the Body Cover for cameras and Snoot Boot™ or Fold-Over Pouches for lenses, photographers can create a great protective storage system suited just for them. The **SOFT POUCH™ – BODY COVER** is made 100% in the U.S.A. It's available in black and nature in five sizes. Find the size that's perfect for your needs!

NEW! a. **Midsize:** fits most Mirrorless and Midsize SLR bodies measuring approx. 5.2"w X 3.75"h X 3"d

NEW! b. **Midsize-Pro:** fits most Mirrorless and Midsize SLR bodies with battery grips measuring approx. 5.2"w X 5.75"h X 3"d

c. **AF-Pro:** fits auto-focus SLR bodies with extended power drives measuring approx. 6"w x 6.5"h x 3"d

d. **Auto:** fits most auto-focus SLR bodies measuring approx. 6"w X 4.5"h X 3"d

e. **Manual:** fits most manual/rangefinder style camera bodies measuring approx. 5.75"x 3 x 2

OP/TECH USA continues to innovate quality products to meet the ever-changing needs of the avid photographer and outdoor enthusiast. We feel you deserve the very best! For more information about our products, please call 800-251-7815, e-mail info@optechusa.com or visit us online at www.optechusa.com.