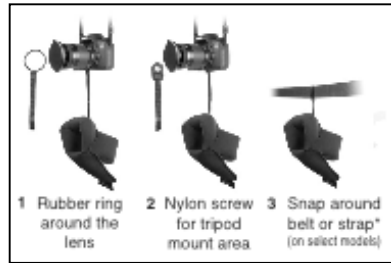
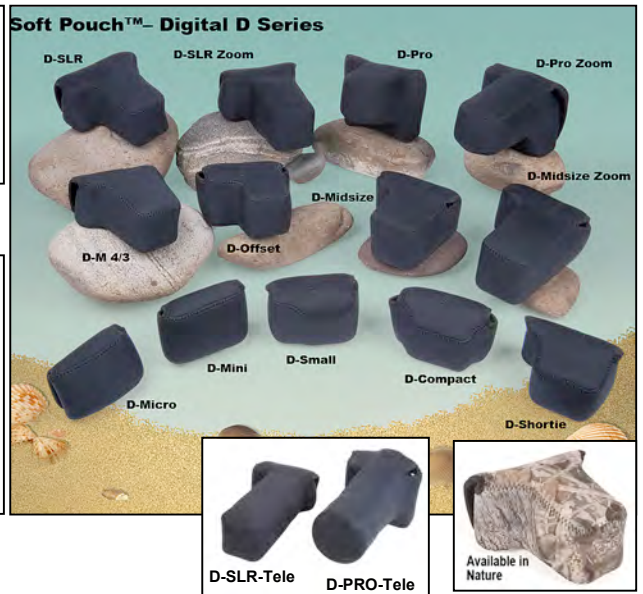




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PRESS RELEASE
FOR IMMEDIATE RELEASE

NEW SIZE! SOFT POUCH™ - DIGITAL D-SERIES – The ideal solution to protecting your gear in the field!

The **SOFT POUCH™ – DIGITAL D-SERIES** family of pouches just expanded to accommodate the new **D-Midsize Pro**. This new size is perfect for popular midsize and mirrorless cameras equipped with a battery grip. Along with all the other sizes, the **SOFT POUCH™ – DIGITAL D-SERIES** offers ideal protection against impact, moisture and dust. Avoid expensive repair and cleaning bills by protecting your camera while in use or in storage. These easy-access neoprene cases fit most film and digital cameras. The pouches in the larger styles were designed with enough room in the lens area that a lens hood can be mounted backwards in the storage position and still fit in the pouch. The two “tele” sizes can fit cameras with lenses measuring up to 10” (25,4 cm) in length. Non-marring snaps securely close the flap cover on the bottom of the pouch. Most pouch versions include a unique retaining strap kit that offers several attachment options: around the lens, to the tripod mount or to a belt or strap* (in most cases) so that the pouch is out of the field of view when taking a picture. The D-Micro, D-Mini, D-Small, and D-Compact versions have a snaphook lanyard that attaches to a camera strap or fastened to a belt. **SOFT POUCH™ – DIGITAL D-SERIES** are great for use in the field as they are lightweight, weather resistant and they close around a neck strap so that the neck strap is still usable. This makes the pouches a streamlined and convenient way to protect your gear. There’s no need to carry the bulk of an oversized bag when you can have the protection and convenience of the **SOFT POUCH™ – DIGITAL D-SERIES**.

Made in the U.S.A., **SOFT POUCH™ – DIGITAL D-SERIES** are available in black and “nature” in several styles. Please view our **Camera Fit List** on our web site at www.optechusa.com to find the pouch that best fits your camera.

D-Micro fits most cameras measuring approx. 4.5" x 2.5" x 2" (11,4 x 6,4 x 5,1 cm)

D-Mini fits most cameras measuring approx. 4.5" x 3" x 2" (11,4 x 7,6 x 5,1 cm)

D-Small fits most cameras measuring approx. 4.4" x 3.5" x 3.25" (11,2 x 8,9 x 8,3 cm)

D-Compact fits a wide range of cameras measuring approx. 4.75" x 3.5" x 3" (12,1 x 8,9 x 7,6 cm)

D-Shortie fits a wide range of digital cameras measuring approx 4.75" x 3" x 3.75" (12,1 x 7,6 x 9,5 cm)

D-M 4/3 fits a wide range of cameras measuring approx. 4.75" x 3" x 5" (12,1 x 7,6 x 12,7 cm).

D-Offset fits most cameras measuring 4.9" x 3.5" x 4.6" (12,5 x 8,9 x 11,7 cm) with an offset design.

D-Midsize fits most digital SLR cameras measuring 5.2" x 3.75" x 6" (13,2 x 9,5 x 15,2 cm)

D-Midsize Zoom fits most digital SLR cameras measuring 5.2" x 3.75" x 8" (13,2 x 9,5 x 20,3 cm)

NEW! D-Midsize Pro fits most digital SLR cameras measuring 5.2" x 5.75" x 6" (12,7 x 14,6 x 15,2 cm)

D-SLR fits most SLR-style cameras that measure approx. 6" x 4.5" x 6" (15,2 x 11,4 x 15,2 cm).

D-SLR Zoom fits the same style of SLR and Digital cameras measuring 6" x 4.5" x 8" (15,2 x 11,4 x 20,3 cm).

D-SLR Tele fits the same style of SLR and Digital cameras measuring 6" x 4.5" x 11" (15,2 x 11,4 x 27,9 cm).

D-PRO fits most digital SLR-style cameras & SLRs with battery packs that measure approx. 6" x 6.5" x 6" (15,2 x 16,5 x 15,2 cm).

D-PRO Zoom fits the same camera/battery pack combinations as the D-PRO that measure approx. 6" x 6.5" x 8" (15,2 x 16,5 x 20,3).

D-PRO Tele fits the same camera/battery pack combinations as the D-PRO that measure approx. 6" x 6.5" x 11" (15,2 x 16,5 x 27,9).

OP/TECH USA continues to innovate quality products to meet the ever-changing needs of the avid photographer and outdoor enthusiast. We feel you deserve the very best! For more information about our products, please call 800-251-7815, e-mail info@optechusa.com or visit us online at www.optechusa.com.